



Press Release

Videoconferencing goes live in Carlow

Carlow, March 03 – UPC, new parent company of Chorus ntl announced at an event held at ICL House last week that it is investing in a €3 million infrastructural overhaul in Carlow. This investment sum has enabled UPC to build a next generation network to support the delivery of services such as Videoconferencing to Carlow enterprises.

Videoconferencing offers a range of exciting business and learning opportunities, based in different physical locations and is broadcast in *real time*. The service enables the participants to move around, demonstrating activities and using dedicated multimedia programs delivered over a high bandwidth network to provide higher quality audio and video.

At an event last week, held at ICL offices, the Tanaiste and Minister for Trade, Enterprise and Employment, Mary Coughlan Td., switched on a live link to UPC HQ and discussions between both locations ensued.

Gary David Jordan, SME Channel Manager at UPC Business said:

“Working with SME’s across Ireland I have witnessed a need for Irish businesses to take advantage of this innovative technology. Doing presentations, marketing reports, financial reviews, interviews, and product presentations at the touch of a button is impressive.

“To note some of the benefits of videoconferencing, I immediately think of reducing the carbon footprint of any type of business, while reducing the cost of travel. The videoconferencing units will usually pay for themselves in less than a year and the benefits will last for year sot come.”

About UPC Broadband

UPC Broadband (UPC) is the European division of Liberty Global, Inc., the world's leading international cable operator. UPC brings television, broadband internet and telephone services to approximately 10 million customers throughout 10 European countries. The company is driven by its vision that 'this amazing but often complex digital world should be for everyone'. UPC's 15,000 employees throughout Europe strive to make this happen by bringing simplicity and a real human touch to everything they do. To find out more about UPC Ireland, please visit www.upc.ie