

UPC announced as Chamber Communications Partner

Limerick, April 06, 2009 – Limerick Chamber is delighted to announce that UPC Business has been selected its communications partner for 2009. The partnership will include both organisations introducing new initiatives and workshops during the calendar year.

Maria Kelly, CEO of Limerick Chamber said:

“I’m delighted UPC Business is on board as our new communications partner. The Limerick Chamber represents over 600 members and is the biggest representative of business in the region.

“This partnership represents many opportunities for both organisations and in particular I’m impressed with the company’s business portfolio. We have planned many activities throughout this year and I look forward to communicating these to our members as they arise.”

UPC Business provides a full telecommunications package for every business, shape and size. The company has invested €6million in upgrading its local infrastructure and has access to national, international links through its undersea fibre optic cable stretching to the UK, Europe and the US.

Robert Dunn, CEO of UPC said:

“UPC is a national communications and entertainment operator with a local presence in Limerick where the company employs 500 staff located at the Limerick Enterprise Development Board.

“The Chamber in Limerick lies at the heart of local business. We intend to forge a strong working relationship with the Chamber and its members. Through this partnership we will have an opportunity to promote our services, business interests, products and information to enable businesses to be more competitive realise substantial financial savings.”

About UPC Broadband

UPC Broadband (UPC) is the European division of Liberty Global, Inc., the world's leading international cable operator. UPC brings television, broadband internet and telephone services to approximately 10 million customers throughout 10 European countries. The company is driven by its vision that 'this amazing but often complex digital world should be for everyone'. UPC's 15,000 employees throughout Europe strive to make this happen by bringing simplicity and a real human touch to everything they do. To find out more about UPC Ireland, please visit www.upc.ie