

Press Release



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Carlow's Growing MAN-power

UPC Deal confirms increasing success of Carlow MAN

Carlow: March 2009 – Carlow's MAN-power is stronger than ever, with the fibre optic network delivering real benefits to businesses and homes in the Carlow area, according to e|net, manager of Ireland's fibre-optic Metropolitan Area Networks (MANs).

The recent announcement by UPC Ireland of a suite of new Digital TV and telecommunications services to homes and businesses in Carlow is further proof of the massive benefits the MAN is bringing to the area.

Conal Henry, e|net CEO said, "The Carlow MAN is delivering real benefits to both businesses and residential customers in the wider Carlow area. UPC's new service offerings are great news for Carlow. It gives consumers further high quality telecommunications options and further underscores the importance of the MANs to the development of the next generation communications in Ireland."

UPC's partnership with e|net extends into other regional towns in Ireland such as Sligo, Athlone and Portlaoise where the MANs fibre optic rings has enabled UPC to build capacity into their network facilitating the rapid deployment of high bandwidth internet.

Robert Dunn, CEO of UPC added, "High speed broadband is an important asset in order to attract inward investment into Ireland. Today we are facing many evolving challenges for both the telecoms industry and the economy. However, we still need to continue to develop and invest in infrastructure to ensure that the business community and the local

economy will grow and attract multi-nationals into the regions and to build local businesses in the area. Working relationships such as this one will benefit consumers, industry and empower business to be efficient and competitive.”

About e|net

e|net is the Irish owned company which holds the concession to manage, maintain and operate Metropolitan Area Networks (MANs) of fibre optic cable built by the Government in 27 towns across the country. (Athlone, Ballina, Carlow, Carrick-on-Shannon, Carrickmacross, Cavan, Clonmel, Cork City, Dundalk, Drogheda, Dungarvan, Galway City, Gweedore, Kingscourt, Kilkenny, Kiltimagh, Letterkenny, Limerick City, Manorhamilton, Monaghan, Mullingar, Portlaoise, Roscommon, Sligo, Tullamore, Waterford City and Wexford).

The company provides cost-effective telecommunications products and services to authorised operators on a wholesale basis, and is committed to the development of the regions in Ireland through encouraging the open delivery of affordable, state of the art broadband services.

About UPC Broadband

UPC Broadband (UPC) is the European division of Liberty Global, Inc., the world's leading international cable operator. UPC brings television, broadband internet and telephone services to approximately 10 million customers throughout 10 European countries. The company is driven by its vision that 'this amazing but often complex digital world should be for everyone'. UPC's 15,000 employees throughout Europe strive to make this happen by bringing simplicity and a real human touch to everything they do. To find out more about UPC Ireland, please visit www.upc.ie