

Press Release



UPC Business teams up with ICL in Carlow

Carlow, January 26th – UPC Business has partnered up with ICL (Integrated Communications Limited) to build up its local presence in the Carlow Town Area.

ICL is a major employer in Carlow and has over 180 people working in the company. The company provides a fleet of 105 vans to support UPC in its day to day operations.

Gary David Jordan, SME Channel Manager said:

“Expanding out business products into the Carlow area has been an exciting proposition for UPC Business. I was overwhelmed by the Towns commercial opportunities and infrastructure. Offering first class business products to the small and medium size businesses will provide an innovative advantage not offered before. With Internet speeds up to 20MB and voice lines at not additional cost and no line rental we know we can offer a savings to the hard working businesses of Carlow and we are fortunate to have the professional services of ICL to compliment our business products and services. We look forward to a long and productive relationship with Mr. Kelly, and the ICL staff.

Jennifer Wall, head of Sales at ICL said:

“Setting up this new division and creating a presence in Carlow is both exciting and challenging. Carlow has so much business potential. Introducing this new product range has had a massive impact on a number of my clients’ businesses, helping them to become more efficient for less money. We can specifically tailor business packages to pass on cost savings without losing quality of service and that has a huge effect in this economic climate.

Our office at ICL House, O’Brien Road, Carlow is open and I encourage everyone to come and get to know us better. I’m looking forward to meeting more people and establishing great business relationships in Carlow.”

Mick Kelly, CEO of ICL said:

“We have been in partnership with UPC since 1995 and it is only fitting that we develop and expand our relationship and opening a in Carlow town is one such strategic move.

“The result of this partnership is both strategic and beneficial to businesses in Carlow and provides the business community with another high quality telecommunications option. More and more companies are looking to optimize their output while reducing costs. UPC Business is able to design specific high speed broadband packages that best suit each client’s requirements. ICL is looking forward to growing our relationship with UPC over the coming year and establishing strong links to local enterprises in order to help contribute to our local economy and local enterprises.”