

# Press Release



## UPC Business establishes partnership with IT Services

**Waterford, January 16** – UPC Business has partnered up with IT Services, a dedicated company to providing computer services to businesses and the general public. The contractual deal will enhance UPC's capacity to offer business high speed broadband to businesses in Waterford City, County and the Southeast area.

Today's announcement results in expanding UPCs business portfolio to a wider audience and will enable local enterprises to avail of some of the fastest broadband speeds in the marketplace.

Gary Power, CEO of IT Services said:

"This deal is great news for businesses in the Southeast region and provides the business community with another high quality telecommunications option. More and more companies are looking to optimize their output while reducing costs. UPC Business has designed specific high speed broadband packages that best suit the client's requirements. I'm delighted IT Services was chosen as the preferred reseller in the Southeast for UPC Business and we look forward to growing our relationship with UPC over the coming year."

Gary David Jordan, SME Channel Manager of UPC Business said:

"This partnership demonstrates UPC's drive and ambition to stimulate consumer choice and increase market competition in Waterford. Our broadband speeds range from 6Mb, 10Mb and up to 20Mb together with two telephone lines included in the package with no line rental or fixed costs. Consumers will realise the benefits of increased competition in the locality as they receive higher speeds at lower prices and can ring IT Services to avail of the services.

UPC Business has tailored the broadband offering to deliver a number of compelling packages in the marketplace. On average SME customers can expect to **save up to €1,321.33** a year. There is no additional charge for line rental as the service runs over UPC's network.

**About IT Services**

ITSERVICES is located in City Enterprise Centre Waterford Business Park on the main Waterford / Cork Road; we are a small business focusing on the needs of other small businesses in and around our community.

ITSERVICES Computer Repair Centre prides itself in delivering prompt expert computer service to our valued clients. We realize that computers are valuable tools. Instruments that your business relies upon to execute important tasks and maintain crucial data important to your daily operations. Our mission is to provide prompt expert computer repairs and technical support for small businesses and home computer users that require professional assistance at affordable rates. In today's world of computer technology, individuals and companies need to depend on a fast reliable service. ITSERVICES offers a full range of IT solutions to meet your entire home and business needs. Our highly experienced staff is available when you need them and our rates are extremely competitive.

IT SERVICES has been serving the technological needs of Local companies, schools, and residents throughout Waterford since 2003. We specialize in New and Used Computers, Computer Upgrades and Repairs, Network Installation and Support, Software Selection and Support, Voice and Data Cabling, as well as Web Hosting, Data Recovery and Virus / Malware removal.

**About UPC Broadband**

UPC Broadband (UPC) is the European division of Liberty Global, Inc., the world's leading international cable operator. UPC brings television, broadband internet and telephone services to approximately 10 million customers throughout 10 European countries. The company is driven by its vision that 'this amazing but often complex digital world should be for everyone'. UPC's 15,000 employees throughout Europe strive to make this happen by bringing simplicity and a real human touch to everything they do.