

TRUE MOVIES ANNOUNCES SEPTEMBER SCHEDULE FOR UPC CUSTOMERS

True Stories available on 328

DUBLIN, Ireland – 28 September 2011 – True Movies, a dedicated film channel, offering emotional and moving true stories 24 hours a day, 365 days a year, unveils key highlights for the month of October. The channel is available to all UPC digital cable TV subscribers on channel 328 and is the second new channel to launch to UPC customers this month.

True Movies features some of Hollywood's biggest stars such as Morgan Freeman, Meryl Streep, Sarah Jessica Parker, Brad Pitt, Angelina Jolie and Hugh Grant in their early acting roles.

Remy Minute, Managing Director of True Movies said:

"We're delighted to be joining UPC's platform to bring our great film channel to a new audience. UPC customers will now be able to watch great programmes during the month of October such as *Fifteen and Pregnant* starring Kirstin Dunst and the award winning *George Wallace* starring Angelina Jolie."

Simon Kelehan, Head of TV at UPC Ireland added:

"UPC's Digital TV packs provide a wide range of channels and True Movies signals another new venture in expanding our channel packs and hours of entertainment throughout the year."

October Highlights True Movies 1

George Wallace 1st and 2nd October at 3pm

This award winning miniseries stars Gary Sinise as George Wallace, the former Governor of Alabama. Directed by John Frankenheimer, the series also features a young Angelina Jolie who received a Golden Globe for her performance as Wallace's second wife, Cornelia.

Fifteen and pregnant, 28th October at 7pm

Based on a true story, 15 year old Tina Spangler (Kirsten Dunst) discovers she is pregnant. Her choices are abortion, adoption, or a lonely, exhausting life as a single parent. Abandoned by her

boyfriend, she turns to her mother. Tina discovers although it has torn her world apart, her pregnancy could re-unite her shattered family and help her find her true purpose in life.

Sinatra, 25th/26th/27th October at 3pm

This award winning mini series follows the life and times of entertainer Frank Sinatra from his early life in New Jersey to his meteoric rise to a singer and actor. The series was nominated for 12 Golden Globes including best actor for Philip Casnoff as Sinatra.

Apollo 11, 30th October at 1pm

Fearful that the Russians would continue their lead in the space race and be the first to put a man on the moon, NASA felt an enormous pressure to push the Apollo Program forward as quickly as possible, though they knew that pushing too hard could lead to the ultimate disaster. This film recreates the tensions that were felt not only by the three astronauts, Armstrong, Aldrin and Collins, but also by their families and by the teams of technicians training to deal with anything that could go wrong.

For more information on True Movies, please visit www.truemovies.com

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About CSC Media Group

CSC Media Group is a rapidly growing digital TV broadcaster with a successful portfolio of 14 TV channels including seven diverse music channels, Chart Show TV, Flava, The Vault, Bliss, Scuzz, NME TV and Dance Nation; three popular movie and entertainment channels: True Movies 1, True Movies 2 and True Entertainment; and four kids channels, Pop, Tiny Pop, PopGirl and Kix. For more information, please visit www.cscmediagroup.com

About UPC

UPC is the European division of Liberty Global, Inc., the world's leading international cable operator. UPC brings television, broadband internet and telephone services to approximately 13.4 million customers throughout 10 European countries. The company is driven by its vision that 'this amazing but often complex digital world should be for everyone'. UPC's employees in Ireland strive to make this happen by bringing simplicity and a real human touch to everything they do. For more information on UPC Ireland, please visit www.upc.ie

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