

Media Release
Thursday 7th April, 2011

Don't get Putt out – Watch every minute of the US Masters on Setanta Sports HD with UPC Full 4 Day US Masters Coverage on Setanta with UPC

All UPC Digital HD subscribers will be able to experience all four days of nail biting excitement from the US Masters in dazzling HD on Setanta HD (UPC Channel 412).

But if you haven't gotten your UPC Digital+ HD box yet don't worry because all UPC customers will be able to watch the drama unfold at Augusta from the opening round on Thursday right through to the presentation of the famous green jacket on Sunday evening on Setanta Ireland (UPC Channel 105).

Setanta Ireland is one of the core channels which comes with all UPC TV packages and it too is showing all four days of action from the 77th US Masters. Setanta's US Masters coverage begins on Wednesday with highlights from the famed Par 3 competition which features a host of past champions, current stars and honorary invitees. Live tournament coverage begins on Thursday evening and runs through to Sunday.

US Masters Coverage on Setanta Sports HD:

Thursday 7th April

8.00pm Live coverage of Day 1 from the US Masters, Augusta National

Friday 8th April

8.00pm Live coverage of Day 2 from the US Masters, Augusta National

Saturday 9th April

4.00pm Highlights of Day 2 from the US Masters, Augusta National

8.30pm Live coverage of Day 3 from the US Masters, Augusta National

Sunday 10th April

3.30pm Highlights of Day 3 from the US Masters, Augusta National

7.00pm Live coverage of Day 4 from the US Masters, Augusta National

US Masters Coverage on Setanta Ireland

Thursday 7th April

1.00am Coverage of Par 3 Competition from Augusta National
(repeated at 8.00am, 1.00pm, 4.00pm)

8.00pm Live coverage of Day 1 from the US Masters, Augusta National

Friday 8th April

8.00pm Live coverage of Day 2 from the US Masters, Augusta National

Saturday 9th April

4.00pm Highlights of Day 2 from the US Masters, Augusta National

8.30pm Live coverage of Day 3 from the US Masters, Augusta National

Sunday 10th April

3.30pm Highlights of Day 3 from the US Masters, Augusta National

7.00pm Live coverage of Day 4 from the US Masters, Augusta National