

Racing UK signs new deal with Chorus ntl

Ireland - Thursday October 8th, 2009: Racing UK is delighted to announce that the leading horseracing channel is now available as a new and independent channel via Ireland's leading cable operator Chorus ntl.

Irish cable customers can now watch every race live from the 30 of the UK's best racecourses.

Upcoming highlights on Racing UK include the climax of the British Flat season with the Champions Day Meeting at Newmarket on October 17 and the Breeders' Cup fixture on November 6 and 7.

Jumps enthusiasts can enjoy the start of the season-proper, marked by the showpiece Open Meeting at Cheltenham, which gets underway on Friday November 13. The three-day Open kicks off a wonderful six weeks of racing, which features the Hennessy Cognac Meeting at Newbury, the Tingle Creek fixture at Sandown and the King George VI Chase at Kempton on Boxing Day.

Racing UK will be available as a premium channel on electronic programme guide (EPG) 411 for €25 a month. Subscribers will also benefit from free race day tickets and members' club packs.

Racing UK Commercial Director Nick Mills said:

"We are delighted to have Ireland's Chorus ntl on board, which means Racing UK now has potential reach to an additional 300,000 extra homes in Ireland.

"The deal is hugely significant, as it means that Racing UK is now available across all platforms in the UK and Ireland."

Simon Kelehan, head of TV of Chorus ntl commented:

"Horseracing is a lifelong passion for many Irish viewers and we are excited to make Racing UK available to Chorus ntl customer providing live and exclusive access to the UK's premier racecourses, to complement our existing range of the top sporting channels."

To subscribe to Chorus ntl, please call 1800 940 632 or visit www.upc.ie.

Notes to editors:

About Racing UK

Racing UK Limited was successfully launched as a £20 per month subscription channel in 2004 with 30 racecourses as shareholders. With most of the major courses, Racing UK is assured the finest Flat and National Hunt racing that the sport can offer. As Racing UK grew several other business units and Joint Ventures were developed.

In order to reflect the growing and maturing business, RMG has become the parent company with Racing UK as the principal customer-facing business unit. Racing UK is best-known for its subscription TV Channel and offers "Pure Racing Entertainment" all year round. The Channel can also choose to broadcast free to air for certain events to a potential audience of some 12 million homes. In addition, Racing UK is available to 2,350 pubs and clubs in the UK and Ireland.

For further information go to: www.racinguk.com and www.racecoursemediagroup.com

The racecourses which own 100% of Racing UK are listed below:

Aintree, Ayr, Bangor, Beverley, Carlisle, Cartmel, Catterick Bridge, Cheltenham, Chester, Epsom Downs, Goodwood, Hamilton Park, Haydock Park, Huntingdon, Kempton Park, Ludlow, Market Rasen, Musselburgh, Newbury, Newmarket, Nottingham, Pontefract, Redcar, Salisbury, Sandown Park, Thirsk, Warwick, Wetherby, Wincanton and York.