

Partnership creates 45 jobs

Ireland, June 15th 2009 – UPC Ireland and Zervas a leading provider of outsourced call centre services have signed a contract for another twelve months. This has resulted in Zervas creating an additional 45 jobs in its call centre to support the increased workload from the partnership. Zervas support UPC through providing telesales and web sales services for its Irish operation.

Con Lehane, CEO of Zervas said:

“Zervas has worked with UPC for the past six years. This agreement has warranted our company to scale up staff numbers. Overall the value of the contract is worth €2 million to Zervas and we’re delighted to have the opportunity to work closely with one of Ireland’s leading telecommunications companies in Ireland. As a result, we at Zervas can create local job opportunities for candidates who are looking to be part of a great team where we *never confuse effort with results* which represents our mantra.”

UPC provides a range of entertainment and communications services ranging from digital TV, phone and high speed broadband to consumers in Ireland. As a result of its network investment programme it is creating many job opportunities with many of its contractors. In an announcement in Carlow in February, it created an additional 25 jobs through its partnership with Integrated Communications Limited.

Tánaiste and Minister for Enterprise, Trade and Employment, Mary Coughlan, TD added:

“This is a significant announcement in the current climate and I congratulate both companies for taking the initiative. Recognising the ever evolving changes that occur within the telecommunications sector the 45 jobs is to be welcomed in the area and the local economy will benefit from the transaction.”

About Zevas

Zevas Communications Ltd. is an Irish privately owned, telemarketing company established in 2001 with a core focus on providing inbound/outbound call centre services to customers in Europe and North America. Zevas has consistently demonstrated its ability to over exceed client expectations through combining a professional team of industry professionals and leveraging its suite of best of breed call centre technologies. Our ability to operate a rapidly expanding, yet profitable, business where we price our services competitively is testament to our focused approach to delivering on our clients' customer acquisition and revenue targets. Zevas currently has a headcount of 90 employees in its Irish operation. For more information on our company visit www.zevas.com

About UPC

UPC is the parent company of Chorus ntl and is the European division of Liberty Global, Inc., the world's leading international cable operator. UPC brings television, broadband internet and telephone services to approximately 10 million customers throughout 10 European countries. The company is driven by its vision that 'this amazing but often complex digital world should be for everyone'. UPC's 800 employees throughout Ireland strive to make this happen by bringing simplicity and a real human touch to everything they do. To find out more about UPC Ireland, please visit www.upc.ie