

# Get a laptop for just €1 with The Carphone Warehouse & Chorus NTL's new in store promotion

Ireland, September 22<sup>nd</sup> 2009 – Consumers throughout Ireland have the chance to avail of a new €1 laptop offer with The Carphone Warehouse and Chorus NTL's new in store promotion. From now until the end of October, get an **Asus EEEPC Netbook for only €1** in The Carphone Warehouse when you select Chorus NTL as your service provider.

Stephen Mackarel, CEO of The Carphone Warehouse commented:

"This month, The Carphone Warehouse becomes the home of the €1 netbook. This unique offer to the Irish market is a fitting one for us as the leading retailer in home and mobile broadband. We are the number one choice for customers who need an entire entertainment solution at an unbeatable price."

The Asus EEEPC is the ideal choice for students and family broadband use. Weighing in at just .92kg, it is the smallest and lightest model on the market and has a battery life of 3.5 hours. The offer also extends to €249 off any other laptop in the Carphone Warehouse range. Choose from a wide range of top brands in store including Sony Viao, Toshiba, LG and Fujitsu amongst others.

Jason Campbell, Retailer and Dealer Sales Manager of Chorus ntl said:

"This is a very exciting opportunity for anyone wanting to experience broadband for the first time. It is also timely for students with the introduction of our new student broadband package which offers a 25% discount rate together with purchasing a laptop for just €1."