

Press Release



ENJOY THE BEST OF HOLLYWOOD IN GLORIOUS HIGH DEFINITION

Ireland, 9th May 2011 – Home entertainment and communications company UPC Ireland has announced the addition of movie channel MGM HD to its Digital+ HD TV channel offering on channel 325.

MGM HD, a new movie channel that showcases a hand-picked selection from the celebrated Metro-Goldwyn-Mayer film library – the world's largest modern film library. Discover an unparalleled range of re-mastered Oscar® winning favourites, modern movie masterpieces, gems from Hollywood's golden age, cult classics, and more, all playing uninterrupted, in True HD.

Tune in to enjoy cinematic gems such as *Midnight Cowboy*, *West Side Story*, *Platoon*, *Invasion of the Body Snatchers*, *Dead Man Walking*, *The Basketball Diaries*, *The French Lieutenant's Woman* and *Desperately Seeking Susan*, some screening for the very first time in HD in the Republic Of Ireland. MGM HD is available now on UPC channel 325.

UPC has also recently launched BBC1 HD on UPC 140 where soap fans can enjoy *Eastenders* for the first time in HD as well as a host of other popular BBC 1 shows such as *The One Show*, *The Apprentice*, *Strictly Come Dancing*, *MasterChef* and *The Graham Norton Show*.

Simon Kelehan, Head of TV at UPC added, "UPC HD customers can now enjoy some of Hollywood's best loved films in spectacular high definition for the first time in Ireland. This move enriches UPC's entertainment HD line up and reiterates the company's commitment to continually add value.

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