



# Press Release

## **Survey UPC: Eamon Dunphy trumps Johnny Giles as Irelands favourite sports analyst and Bill O’Herlihy remains our favourite sports presenter**

**Ireland, 06 January 2009 – Bill O’Herlihy is voted most favourite sports presenter and Eamon Dunphy most favourite sports analyst. These are the findings of a tv-survey commissioned by UPC Ireland (parent company of Chorus NTL).**

Eamon Dunphy ranks as Ireland’s favourite sports analyst with 27% of votes followed by Johnny Giles coming in at 18% of votes in a survey of approximately 500 TV viewers.

The ever popular Bill O’Herlihy remains firm favourite sports presenter with 39% of the votes with Michael Lyster and Matt Cooper trailing with 11% and 10% respectively.

Simon Kelehan, head of TV for UPC Ireland said: “The survey confirms how the Irish public continues to appreciate the quality of analysis provided by Irish broadcasters.”

See attached for a full overview of favourite sports presenters.

### **About the survey**

The annual Television Survey 2008 was conducted between October and December 2008 among 5773 participants in twelve countries: the Netherlands, Ireland, Austria, Switzerland, Belgium, Poland, Hungary, Czech Republic, Slovakia, Romania, Slovenia and Chile. The survey was coordinated by Research International, a leading international research company. This is the fifth occasion that UPC has initiated a Television Survey.