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CÚLA4 Joins Kids Zone on Chorus ntl Digital

CÚLA4 is available on channel 602 as Gaeilge

Ireland, August 25th 2009 – Chorus ntl today announced that CÚLA4, TG4's dedicated kids block of programming, will broadcast from Tuesday September 1st as a separate channel in the kids zone on digital through Chorus ntl.

This comes on the cusp of CÚLA4 unveiling their new schedule and season of kids programmes which returns with a brand new season. **CÚLA4** consists of 3 distinct blocks of programmes, catering for all age groups, from pre-school to teens and provides a fun and entertaining daily point of contact with the Irish language for all.

Lís Ní Dhálaigh, TG4 Director of Output TG4:

“Tá áthas an domhain orainn faoin bhforbairt seo. Being available on Channel 602 within the kids zone, makes CÚLA4's even more accessible to kids viewing TV and provides them with a unique mix of quality content, comprising the best of international programming alongside some home produced gems for all to enjoy as Gaeilge.”

Simon Kelehan, Head of TV for Chorus ntl said:

“We’re delighted to support indigenous channels and to make CÚLA4 available in a prime location in the kids zone alongside other international TV kids content.”

CÚLA4 Schedule

CÚLA4 na n-ÓG: 7am – 10am is the pre-school zone, and includes programmes such as ELMO, TAR ag SPRAOI SESAME; DORA the EXPLORER; NI HAO KAI LAN; FRANNY’S FEET; DIVE OLLIE DIVE and MR MEN.

CÚLA4: 2:30 – 5:00 is cartoon time for 6 – 10 year olds. Programmes include BEN 10; SPONGEBOB SQUAREPANTS; BACK AT THE BARNYARD; ELIOT KID; MIGHTY BEE and SKUNK FU.

PONC: 5:00 – 7:00 is TG4’s Teen Zone, with a range of programmes from Live Action Drama (including TG4’s own home produced teen drama series AIFRIC; and international series H2O; LIFE with DEREK and 8 SIMPLE RULES) to reality TV (Pimp My Ride; The Hills; My Super Sweet Sixteen) to Extreme Sport shows (Planet X; Groms Tour). Presenters Máire Treasa Ní Dhubhghaill and Colmán Mac Séalaigh keep you up to date on the latest happenings around the country.