

# Press Release

## **Chorus ntl unveils ultrafast 30Mb Fibre Power broadband**

**fastest Broadband speed in Ireland to meet growing consumer demand**

**Ireland, December 7th 2009** – At a media briefing today, Chorus ntl (a UPC company) announced the introduction of its ultrafast 30Mb Fibre Power broadband service, the fastest consumer broadband available in Ireland. Three new broadband speeds will be introduced, 30Mb, 15Mb, 5Mb, on the 4<sup>th</sup> of January 2010 delivered right across Chorus ntl's upgraded network.

Chorus ntl is ahead of the competition in providing a future proof network based on innovative technology and its extensive fibre optic network. Over one third of all Irish homes are now upgraded and we will continue to extend this reach further during 2010 through an additional **€90 million investment.**

### **Mark Coan, Marketing and Sales Director at Chorus ntl said:**

“As consumer internet use changes to involve richer media, including more user generated content and HD video, Irish consumers are demanding faster connections to get the most out of the web – already over 60% of our broadband users take speeds of 10 Mb and above.

“Our new Fibre Power 30Mbps product is the fastest consumer Broadband available in Ireland, over 3 times faster than the top speed available from our main competitors and is part of our strategy to continually lead the market in affordable high speed Broadband.

We are continuing to invest in driving fibre closer to the home to improve the stability and quality of our services and keep pace with growing demand.”

Information you might find useful:

The latest company figures released for 30<sup>th</sup> September, 2009 (Q3/09) reported that 572,000 homes across Chorus ntl footprint are now fibre power broadband enabled. Broadband customers stand at 134,900, reflecting a year on year growth of over 44%.

Over one third of all Irish homes are now upgraded and Chorus ntl will continue to extend this reach further during 2010 through an additional €90 million investment.

Chorus ntl delivers broadband in five main cities - Dublin, Galway, Waterford, Limerick, Cork and 14 regional towns.

For more information, please visit [www.upc.ie](http://www.upc.ie)