

Chorus ntl launches a High Definition Digital+ TV service in Ireland

Watch 'Deadliest Catch', 'Dragon's Den' and 'Who Do You Think You Are' in stunning High Definition

Ireland - Wednesday August 5, 2009: Chorus ntl has today unveiled its new High Definition Digital + TV service in Ireland. It features a range of programmes from channels including **BBC HD, Discovery HD, The History Channel HD, National Geographic HD, National Geographic Wild HD, Crime & Investigation HD, Eurosport HD, Disney Cinemagic HD, Biography HD.** The service also includes functionality to pause, record and rewind up to 140 hours of live television.

The move means that Chorus ntl's customers across its national triple play footprint will be able to watch a host of popular shows in HD, including '**Deadliest Catch**' and the upcoming visually stunning '**Shark Week**' on Discovery HD, a host of fantastic documentaries on History HD and taking a look at '**Prehistoric Predators**' on National Geographic HD as well as '**Gardener's World** and the latest series' of '**Who Do You Think You Are**' and '**Dragon's Den**' on BBC HD.

The HD Digital+ Set Top Box delivers a high-resolution crystal clear picture with Dolby Digital surround sound and includes features to pause, record and rewind live TV. The picture quality is superior because the number of pixels is up to five times higher than normal television. The resulting picture is much more life like and, combined with superior surround sound, gives viewers an intensive 3-dimensional experience.

The complete package of Digital+ HD, Broadband and Phone services with Chorus ntl is now available for **just €1.50 a month**, a saving of **€380 a year** when compared to the cost of alternative operators.

Simon Kelehan, Head of TV with Chorus ntl, said:

“Nearly half a million homes are future-proofed to receive Chorus ntl HD services. Our Digital+ service enabling viewers to pause, rewind and record live television is performing well, with over 70% of new customers opting for the service. Combining Digital+ and our new HD service provides our viewers with an incredibly intense and vivid viewing experience across a range of channels.”

“Next year we will introduce another layer of innovative digital TV technology by introducing video-on-demand so our customers can access catch up TV and a wide choice of library material from their favourite channels.”

Editorial note:

High-definition television (HDtv) combines a high-resolution picture with Dolby digital surround sound to produce a fabulous TV experience. HD makes TV look incredible, with intensely colourful and stunningly sharp images.

What do I need to watch HDTV?

To watch HDtv you'll need an HD set top box (like the one from Chorus ntl) and an HD-ready television with a HDMI socket.