

Press Release



Cable voted Best Consumer ISP

Ireland, 8th February 2008 – UPC Ireland, parent company of cable operators Chorus UPC, scooped best ISP at this year's 6th Digital Media Award ceremony held at the Crowne Plaza Hotel last night. Prizes were presented in 16 categories by MC Dave Fanning, who presided over a crowd of 500 digital media professionals. Minister Eamon Ryan, T.D. attended the ceremony as guest of honour.

The cable company beat off competition from the likes of UTV Internet and eircom. The award recognises the product range, results and strategy of the ISP.

A UPC spokesperson said: "This award is further evidence of the improvements UPC has made over the past 18 months to their website, broadband products and interaction with our customers. This is just the beginning and we intend to build on this award to ensure we continue to deliver outstanding value, content and a great broadband experience for all our customers."

The judging panel:

Brian Greene Senior Producer, TalkingVoices.com

Cameron Ross MIDI Managing Director Newmedia

Catherine O'Mahony Media and Marketing Editor, Sunday Business Post

Damien Mulley Technology Columnist for the Sunday Tribune and Organiser of the Irish Blog Awards

Dusty Rhodes MD, Digital Audio Productions

Eamon McGrane Media Consultant and Journalist

Emmet Ryan Journalist and Media Consultant

Irene Gahan Marketing Manager, RehabBingo.com

Jim Friars CEO Irish Computer Society/ICS Skills and Chairman of the ECDL Foundation Ltd.

Karlin Lillington Journalist, Irish Times

Katherine Meenan Director, Connect-World

Martin Murray Chief Executive, Interactive Return

Nicky Gogan Director of Darklight Film Festival and Filmmaker

Dr. Stephen Brennan Director of Marketing and Strategy, Digital Hub Development Agency

Tracy Fahey President, Institute of Designers in Ireland

To find out more please visit: <http://www.digitalmedia.ie/flash/shortlist08.html>