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Almost 1 in 3 Irish people plan to watch the Royal Wedding

1 in 4 will be doing so at work!

Brian O'Driscoll and Amy Huberman are Ireland's answer to Kate & Wills

Key findings

- Almost 1 in 3 Irish people plan to watch the UK Royal Wedding
- 24% of people say they will watch the wedding in work
- BBC the preferred channel to watch the wedding on
- Almost one third (31%) of us will be tuning in to see the dress while 13% want to see which celebrities will be invited
- Nearly half (49%) of people say that Irish celebrity couple Amy Huberman and Brian O'Driscoll are Ireland's closest thing to a royal couple

Almost one in three Irish people plan to watch the UK Royal Wedding according to a new survey*. The research carried out by UPC Ireland reveals that 29% of those polled say they will be tuning in to see Prince William marry Kate Middleton on April 29th.

In terms of where people plan to watch the wedding, the bad news for employers is that the almost one in four people say they will be tuning at work (24%) while 17% say they will be watching the nuptials from the comfort of their own home. Nearly one in ten (9%) claim they are taking the day off for the event while 7% say they will try to watch the wedding online. One respondent even says that they will be watching Kate and William walk down the aisle from their friend's wedding!

According to the UPC survey, 21% of us have been following the royal romance closely in the media but the majority of us (40%) say that we have only a passing interest in the royal romance. 4% of us claim to be obsessed with all things Kate and Wills.

Leafing through the glossy pages of Hello and Ok! Magazine is the most popular place to get information on the happy couple according to 39% while 35% get their latest Royal couple gossip fix from online news sites.

When it comes to the wedding, the main reason most of us will be tuning in is to see the dress (31%), 14% want to see how Kate Middleton looks overall and 13% say they will be watching out for the celebrity guests arriving at Westminster Abbey. Proving that a wedding day is all about the bride, only 1% of people say they are interested in seeing Prince William on April 29th.

The BBC, with 29%, is the preferred channel to watch the royal wedding while 11% say they will follow the proceedings on Sky News.

Despite being unable to attend the wedding due to rugby commitments, almost half of people polled (49%) claim that Brian O'Driscoll and Amy Huberman are the closest thing Ireland has to a royal couple while U2 lead singer Bono and his wife Ali Hewson received 17% of the vote.

ENDS

**survey carried out by UPC amongst 185 adults across Ireland (66% female, 34% male)*